



MBP-161100080203

Seat No. _____

M. B. A. (B & F) (Sem. II) (CBCS) Examination

April / May - 2018

Economics & Environment for Business

Time : 3 Hours]

[Total Marks : 70

Instruction : All questions carry equal marks.

1 What is "Demand" ? What are the various determinants of Demand ?

OR

1 Discuss the advantages and disadvantages of privatisation.

2 Describe the characteristics of Perfectly competitive market.

OR

2 Briefly explain the Porter's Five Force analysis with respect to environment.

3 Explain the main features of Oligopoly.

OR

3 What is Business Environment? Explain different types of environment in detail.

4 What is technological environment? Explain the impact of technology on globalisation.

OR

4 What is meant by Monopoly? Explain its advantages and disadvantages.

5 Write short notes on : (any two)

(a) Supply

(b) Exploitation of consumers

(c) Price Elasticity of Demand

(d) Social Environment.